



**From Dr. Stephanie L. Knight, Simmons Dean of Education and Human Development**

Dear Colleagues,

Our Academic Affairs Committee is proud to publish its third Academic Affairs Digest, spring 2018. As you can see from the publications and conference presentations highlighted in this issue, Simmons faculty members continue to produce important research and scholarship. As they add to the research base in their areas, they also tie development of knowledge to practice in their fields. Our intellectual activity is crucial to the advancement of teaching, learning, and human development and the preparation of students.

In this volume, you'll note publications, presentations and grants that speak to our scholarly productivity, but also contribute to the strength of our University. Because of you, Simmons seeks better answers to improve the communities we serve.

Thank you for your commitment to excellence in both research and practice.

Stephanie L. Knight



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**Abeza, G., Assistant Professor.** O'Reilly, N., & Seguin, B. (2017). "Social Media in Relationship Marketing: The Perspective of Professional Sport Managers in the MLB, NBA, NFL, and NHL." *Communication & Sport*

**Abeza, G.,** O'Reilly, N., Seguin, B., & Nzindukiyimana, O. (2017). "Social Media as a Relationship Marketing Tool in Professional Sport: A Netnographical Exploration." *International Journal of Sport Communication*, 10(3), 325-358.

MacIntosh, E., **Abeza, G.** & Lee, J. (2017). "Enriching Identity in the "Fan Nation": The Role of Social Media in the Case of a Professional Sport Team."



**Mark Rudich**, Thematic Poster Presentation: 2017 ACSM Annual Meeting (Denver, CO). "The Effect of Aerobic and Resistance Training Exercise on Blood Pressure Response in College Aged Students", June 1, 2017.

**Bradley J (B.J.) Warren, Assistant Clinical Professor.** and Odenheimer-Brin, E. (April 2017). Advancing the physical activity curriculum at the collegiate level, *Health Education*, 117(4).

**Bradley J (B.J.) Warren**, Poster Presentation, National Wellness Conference St. Paul, Minnesota, The Impact of Curriculum and Goal Setting with College Students Fitness Levels, Southern Methodist University affiliation (June 2017).

**Bradley J (B.J.) Warren**, Poster Presentation, Denver, Colorado American College of Sports Medicine National Conference, The Effect of Aerobic and



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**Barner, Robert, Clinical Assistant Professor,** *The Transformational Odyssey: Finding your path to personal transformation & self-renewal* (2017). Information Age Publishing; Charlotte, NC.

**Barner, R.** & Ideus, K. *Working Deeply: transforming lives through transformational coaching* (2017). Emerald Group Publishing: London.

**Barner, R.** Understanding transformational learning in coaching engagements. (June 11, 2017). Presentation to the Graduate School Alliance for Education in Coaching. Toronto, Canada.

**Davis, Greta, Clinical Assistant Professor.** McAlister, G., (2017, November). *Bridging differences, brokering peace: Schools counselors empowered to make schools safe for all students.* Presentation at the Texas Counseling Association Professional Growth Conference, Galveston, TX

**Davis, G. A.** (2017, November). *Managing natural polarities to enhance development and well-being.* Presentation at the Texas Counseling Association Professional Growth Conference, Galveston, TX

**Davis, G.** (2017, June). *Structured interview shape-up. Career Management Program Newsletter* (A publication of the Career Management Program at the Federal Deposit Insurance Corporation with national Distribution).

**Gay McAlister, Clinical Associate Professor.** & Davis, G. A. (2017, November). *Bridging differences, brokering peace: Schools counselors empowered to make schools safe for all students.* Presentation at the Texas Counseling Association. Galveston,



Ritzi, R. M., Ray, D. C., & **Schumann, B. R.** (2017). Intensive short-term child-centered play therapy and externalizing behaviors in children. *International Journal of Play Therapy*, 26(1), 33-46. doi:10.1037/pla0000035

**Schumann, B.** & Wicks, J. (in press). Play Therapy. In D. Aslina (Ed.) *Handbook of Clinical Counseling*. Taylor & Francis/ Routledge: NY.

**Snyder, Betty, Clinical Associate Professor** (May, 2017). Optimizing Differences: Strategies for Working with Diverse Identities in a Polarized Society. Presented at the Annual Southeast Conference of Conflict Management.

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**Berebitsky Daniel, Assistant Professor.** Berebitsky, D. & Salloum, S. J. (2017). The Influence of Collective Efficacy on Mathematics Instruction in Urban Schools. *Journal of Research on Organization in Education*, 1.

**Berebitsky, D.** & Andrews-Larson, C. (2017). Teacher Advice Seeking: Relating Centrality and Expertise in Middle School Mathematics Social Networks. *Teachers College Record*, 119(10).

**Black, Jr, Watt,**





Budget from 2017: \$115,000, Description: Principal Investigator responsible for initiating and evaluating enhancements to the ESTAR and MSTAR universal screening and diagnostic assessment systems for students and teachers in grades 2-8.

**Ketterlin Gellar, Leanne**, Grant: Spanish Assessments Validity Studies, Institution: Imagination Station, Indiana Dept of Education (IDOE) 11.2



**Baker, D.L.**, Presentations: (10; 2 international invited presentations. One as keynote speaker at a conference with more than 800 attendees. Six presentations with graduate students, three at AERA. One presentation at the Society for Research on Educational Effectiveness)

**Baker, D. L.**, (2017, June). El aprendizaje de la lectura en idiomas alfabéticos [Learning to Read in Alphabetic Languages]. Keynote address at the II JorBD0 rg(e)-1.6 (no g.9 2 (o)2e)-1.6 (no n2 (a)11.2 (l)-2.67(i)-2.6 (z)11.3 (a))11.2



